

Rai University Ahmedabad

Organized

A Webinar on

Angel Investment & VC Funding Opportunity for Early Stage Entrepreneurs

As on

25th August, 2023



 **Rai University**
EVOLVING THINKING MINDS

 SSIP
Student Startup Innovation Policy

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The Academic Club

Seminar on
**Angel Investment
/ VC Funding
Opportunities for
Early Stage
Entrepreneurs**

 25th August 2023
10 : 30 AM Onwards

Venue : A1/GF/07
Seminar Room


Speaker
Ms. Gauri Geet
Resource Person
Bombay Stock Exchange

Organized by :
SSIP, IIC &
Rai University, Ahmedabad.

www.raiversity.edu


Conducted by

Institution's Innovation Council (IIC),

Student Startup Innovation Policy (SSIP)

Rai School of Management Studies, Rai University, Ahmedabad

Date: 25th August 2023

Mode of Lecture: Online

Title of Lecture: Angel Investment & VC Funding Opportunity for Early Stage Entrepreneurs

No. of Students Participated: 111 Students

No. of faculties Participated: 09 faculties

No. of external Participated (if any): 02 Speakers

Objectives of the Webinar

The webinar on "Angel Investment & VC Funding Opportunity for Early Stage Entrepreneurs," delivered by Ms. Gauri Geet from the Bombay Stock Exchange (BSE), aimed to provide students of BBA and MBA at Rai University with valuable insights into the world of start-up financing. The primary objectives were to:

- **Educate Students:** The webinar aimed to educate students about the various funding options available for early-stage entrepreneurs, with a focus on angel investment and venture capital (VC) funding.
- **Create Awareness:** The webinar sought to create awareness about the importance of strategic financial planning and the role of external funding in transforming business ideas into successful ventures.
- **Facilitate Interaction:** By offering an interactive platform, the webinar allowed students to directly engage with an expert in the field, enabling them to seek clarifications and advice related to start-up financing.

Benefits of Attending the Webinar

The students and faculty members who attended the webinar derived several benefits, including:

- **Insights from an Industry Expert:** Ms. Gauri Geet, with her experience in the Bombay Stock Exchange, provided valuable insights into the intricacies of angel investment and VC funding. Her practical knowledge enriched the participants' understanding.
- **Clearing Confusions:** The attendees had the opportunity to interact with Ms. Geet and seek answers to their queries and doubts. This interaction helped in clarifying confusion regarding where to secure finance for their start-up and business ideas.
- **Exposure to Real-World Practices:** The webinar exposed participants to real-world practices in start-up financing, making the theoretical concepts studied in their courses more relatable.
- **Networking:** The event facilitated networking among students, faculty, and the expert speaker, fostering potential connections for future collaborations and learning opportunities.

About the Webinar

Organized collaboratively by the Student Start-up and Innovation Policy (SSIP) Cell, Innovation and Incubation Center (IIC), and Rai School of Management Studies at Rai University, Ahmedabad, the webinar was held on August 25th, 2023. The speaker, Ms. Gauri Geet, is a renowned figure in the financial domain and has a comprehensive understanding of funding opportunities for start-ups. Her association with the Bombay Stock Exchange added credibility to the insights she shared.

The webinar was structured to cover various aspects of angel investment and VC funding. Ms. Geet elaborated on the key differences between the two forms of investment, the criteria that investors evaluate before funding a start-up, and the challenges entrepreneurs might face during the funding process. She also shed light on the significance of a well-crafted business pitch and the importance of a strong value proposition when seeking external funding.

Glimpse of the Event

The webinar witnessed enthusiastic participation from over 111 students and 09 faculties from Rai University. Ms. Gauri Geet's presentation was engaging, complemented by illustrative examples that helped demystify complex financial concepts. The Q&A session was a highlight, with participants asking thought-provoking questions related to fundraising strategies, equity distribution, and investor expectations.

The interactive nature of the webinar fostered an environment of active learning and knowledge exchange. Students and faculty engaged in discussions not only with the speaker but also with each other, sharing their perspectives and experiences related to start-ups and funding.

In conclusion, the webinar on "Angel Investment & VC Funding Opportunity for Early Stage Entrepreneurs" successfully achieved its objectives of educating, creating awareness, and facilitating interaction among the participants. The collaboration between SSIP, IIC, and Rai School of Management Studies showcased the university's commitment to providing valuable resources and insights to its students. The event empowered attendees with the knowledge and confidence to navigate the complex landscape of start-up financing and turn their innovative ideas into successful ventures.

